



Membership Types

Membership Requirements

UTSFA General Membership is open to corporations, partnerships and other entities involved in the manufacture and exclusive distribution/sale of Vapor industry products.

Corporations, partnerships and other entities that operate separate subsidiaries or that have affiliates, utilize multiple brand names, and/or service separate product categories may join UTSFA as separate members, but must pay dues for each separate member. All General Members must agree to adopt and be inspected against the UTSFA Standard Operating Procedures prior to acceptance into the Association.

Membership Categories and Annual Dues:

The Utah Smoke Free Association is a 501(c)4 non-profit and business membership dues may be tax-deductible as ordinary business expenses or professional trade-association membership however we recommend speaking to your tax advisor to verify deductibility of dues.

Membership Fee/Dues Structure

- Accessory Manufacturers: \$750
- Liquid Distributor: \$1000
- Retailer: \$2500 (\$1000 for each additional location)
- Retailer with house manufacturing: \$3000
- Liquid/Contract/Hardware Manufacturer: \$2500
- Bronze Sponsor - \$500
- Silver Sponsor - \$500 - \$1000
- Gold Sponsor - \$1000 - \$2000
- Diamond Sponsor – Over \$2000

Professional Member Benefits

- Political Lobbyist. State, county, city coverage
- Association standards to help demonstrate your commitment to industry excellence to your local, regional and global market.
- Access to organization attorney and CPA for professional needs
- In-store signs, brochures, cards, etc
- Customized training for retail operations (business/staff)
- Consulting for manufacturers on SOPs, business, etc
- Online reputation manager - Establishing, maintaining, repairing and monitoring the publicly available online information about the Utah Smoke Free Association and professional members.
- Business consulting for state, county and city law compliance
- Legislative boot camp training
- Random liquid testing to check regulatory compliance
- Member-only pricing for manufacturing e-liquid testing



Sponsorship of UTSFA

Sponsors can be industry or non-industry businesses that provide goods or services in support of the Vapor industry. Sponsorship may be extended to any agency, organization, or individual not engaged in the Vapor industry that has an interest in the support of Tobacco Harm Reduction and/or the Vapor industry and whose activities and goals are consistent with guidelines adopted by the UTSFA General Membership. Sponsors may not be funded nor supported through Utah Public Health organizations and must be interested in supplying goods or services to the Utah Smoke Free Association and/or the Vapor industry.

Because we are a 501(c)4 trade association, sponsorship is not a membership into the association, the money may only be considered a donation which may or may not be tax deductible under IRS guidelines. We recommend speaking to your tax advisor to verify deductibility of the donation.

Direct Benefits to Sponsors:

UTSFA's general membership meetings include industry updates, professional training and informative presentations relating to our industry. UTSFA Sponsors are invited to attend these meetings and are also provided:

- Listings in the Membership Directory on the UTSFA website;
- Access to the online directory of all UTSFA professional members;
- Networking opportunities in the General Membership meetings;
- Ability to participate in the Consumer VIP discount program; and