

Membership Requirements

Terms: UTSFA membership is open to corporations, partnerships and other entities involved in the manufacture, distribution, and sale of vaping and/or electronic cigarette products.

Conditions: Corporations, partnerships and other entities that operate separate subsidiaries or that have affiliates, utilize multiple brand names, and/or service separate product categories may join UTSFA as separate members, but must pay dues for each separate member. Each member corporation, partnership or other entity will have all membership rights applicable to its class with the exception that only one representative of a group of related members with common ownership and/or control may be elected to the UTSFA Board of Directors and Officers Board at any time.

Standards: By joining the Association, you hereby agree to operate by all laws applicable for the state of Utah, the county & city of incorporation and the UTSFA Retail and/or Manufacturing Standards. Failure to comply with the applicable laws or the Association Standards may result in revocation of membership.

Consumer Membership Program: By joining the Association, you agree to participate in the UTSFA Consumer Membership discount program. This program will grant all card-holding consumer members of legal age; discounts, merchandise and access to special events as outlined in the consumer membership program. See page 3 for details.

Membership Categories and Annual Dues:

Business membership dues may be tax-deductible as ordinary business expenses or professional trade-association membership however we recommend speaking to your tax advisor to verify deductibility of donations. Dues are based on a fiscal year January 1 – December 31 and will not pro-rated. If a member joins mid-year they must pay for the entire year. Membership fees paid in 2014 will apply to the full 2015 fiscal year.

Membership Fee/Dues Structure

- Accessory Manufacturers: \$750
- Liquid Distributor: \$1000
- Retailer: \$2500 (\$1000 for each additional location)
- Retailer with house manufacturing: \$3000
- Liquid / Hardware Manufacturer: \$2500
- Affiliates: \$400
- Consumers: \$75

Professional Member Benefits

- TWO professional lobbyists highly regarded at our state capitol who provide state, county, AND city coverage.
- The only state association standards in the world to help demonstrate your commitment to industry excellence to your local, regional and global market.
- Access to organization attorney and CPA for professional needs
- In-store signs, brochures, cards, etc
- Customized training for retail operations (as needed)
- Training for manufacturers on SOPs, business, etc (as needed)
- Consultation on local, county and state regulations & laws
- Social Media & Promotions Manager - Establishing, maintaining, repairing and monitoring the publicly available online information about our members and assisting with promotional activities.
- Business consulting for state, county and city law compliance
- Annual legislative boot camp training to prepare for the legislative session
- Local FDA & DEA registered analytical laboratory to provide deeply discounted e-liquid testing for all members
- Random liquid testing to check regulatory compliance
- Consumer membership program to drive business to participating retailers, specific Utah manufactured products and members-only events.

Consumer Membership Program Participation

The consumer membership program is designed to keep business in Utah and focused on Utah manufactured products. By joining the Utah Smoke Free Association as a professional member, you are agreeing to participate in this program. A list of all participating retailers and manufacturers will be included on www.utsmokefree.org so consumer members know who is supporting the community and allow you to utilize this information in your marketing plan.

Retail participation:

Retail members agree to provide to the community the following:

- 1 moderately priced (or better) device to the Association each year for use in members-only contests
 - Full disclosure of source to be given when prize awarded
- 10% discount for all card-carrying members on all liquid
- 2-4x per year member-only sales (products of your choice)

E-Liquid manufacturer participation (including Retail with manufacturing):

Liquid Manufacturing members agree to provide the community the following:

- 30 bottles of Utah manufactured standard ratio liquid of varying flavors in 3 or 6mg and 12mg strength for the purpose of member SWAG upon joining. Stock to be provided within 14 days of joining the Association.
- 30 bottles of Utah manufactured high VG ratio liquid (if available, if not, 60 bottles of standard ratio) of varying flavors in 3 or 6mg strength for the purpose of member SWAG upon joining. Stock to be provided within 14 days of joining the Association.
 - Full disclosure of source to be given when prize awarded

Hardware Manufacturer participation:

Hardware manufacturer members agree to provide the community the following:

- 1 Utah manufactured hardware product to the Association each year for use in members-only contests
 - Full disclosure of source to be given when prize awarded

Liquid Distributor participation:

Liquid distributor members agree to provide the community the following:

- 15 bottles per quarter to the Association for use in member-only contests
 - Full disclosure of source to be given when prize awarded

Accessory Manufacturer participation:

Accessory Manufacturer members agree to provide the community the following:

- 2 Utah manufactured products to the Association each quarter for use in members-only contests
 - Full disclosure of source to be given when prize awarded

Affiliate Members

Affiliate Members are other companies that provide goods or services in support of the Vapor industry. Membership may be extended to any agency, organization, or individual not engaged in the Vapor industry that has an interest in the support of Tobacco Harm Reduction and/or the Vapor industry and whose activities and goals are consistent with guidelines adopted by the UTSFA General Membership. Affiliate Members may not be funded nor supported through Utah Public Health organizations, must be interested in supplying goods or services to the Utah Smoke Free Association and/or the Vapor industry and must be vetted by the Board of Directors prior to joining.

Affiliate Members may include: Construction related companies, security providers, Vapor Industry manufacturers not located in Utah, Insurance agents, Attorneys, CPAs, Printing companies, Web Developers, etc.

Direct Benefits to Affiliate Members:

UTSFA's quarterly general membership meetings include industry updates, professional training and informative presentations relating to our industry or professional operations from our affiliate members. UTSFA Affiliate Members are also provided:

- Listings in the Service Provider Directory on the UTSFA website;
- Access to the online directory of all UTSFA professional members;
- Networking opportunities in the quarterly General Membership meetings;
- Ability to participate in the Consumer VIP discount program; and
- The opportunity to submit articles to UTSFA's website and newsletter.

UTSFA Affiliate Members are respected colleagues who have knowledge to share concerning the operation and integrity of Retail and/or manufacturing facilities in the Vapor Industry.

Annual Dues: \$400 or equivalent services in trade to benefit the daily operations of the Utah Smoke Free Association.